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Sports Information Office Named in Honor of Ed Alsene

Nov. 2, 2015

BLOOMINGTON, Ill. — The Sports Information Director's office at Illinois Wesleyan University has been named in honor of Ed Alsene, thanks to a generous anonymous donation by an IWU alumnus in Alsene's name.

Alsene was the director of publicity and sports information at Illinois Wesleyan from 1965 until November 1988. In 1986, he was elected to the Hall of Fame of the College Sports Information Directors of America (CoSIDA), at the time becoming only the second person from a small, private school to be so honored.

He served a decade as men's district coordinator for the CoSIDA Academic All-America Committee and won the organization's Lester Jordan Award in 1998 for his contributions to the Academic All-America program. Alsene's IWU men's basketball brochures twice were rated second in their category in the National Association of Intercollegiate Athletics.

He is a member of the Illinois Basketball Association Hall of Fame (1982) and the Springfield, Ill., Sports Hall of Fame (1996).

Alsene and his wife, Donna Rae '54, are parents of four grown children, all of whom attended Illinois Wesleyan.



Ed Alsene and his wife, Donna Rae '54, surrounded by their family, display a plaque commemorating The Edgar Alsene Sports Information Director's Office.